

PRAISE FOR THE MONEY CATALYST

"An engaging story that teaches brilliant lessons on true prosperity. Leisa Peterson guides you toward the abundance you deserve and can surely attain." —Bob Burg, coauthor of *The Go-Giver*

"In this must-read book, Leisa Peterson delivers essential money wisdom with clarity, heart, and transformative insight." —Barbara Huson, author of *Overcoming Underearning* and *Rewire for Wealth*

"This is deeply effective on a level that I haven't read before. By the end of the first chapter I was already considering my own money values in a way that I have never truly reflected on before." —David Ralph, host of the Join Up Dots podcast

"This transformative parable goes beyond wealth accumulation, offering a powerful roadmap to aligning your financial decisions with

your deepest values." —Jordan Grumet, Author of *Taking Stock* and *The Purpose Code* and host of the Earn & Invest Podcast.

"If you've ever felt stuck in worry about money or sensed there must be a better way to approach your finances, this book will feel like a warm hug and a gentle push in a wonderful new direction!" —Marilyn Alauria, Author, Purpose to Profit Coach

"I didn't expect a money book to move me this much. Leisa's story-driven approach is powerful, relatable, and very inspiring." —Michelle Schroeder-Gardner, Making Sense of Cents

"One of the hardest things for any of us is feeling alone and unseen. Through this book, in the example of Mirabel, I suspect there are many women who will see themselves. That's where the catalysis begins." —Danny Iny, founder/CEO at Mirasee

"Through the compelling and relatable story of Mirabel paired with insightful self-reflection journaling prompts, I found myself rethinking my own beliefs about money in a profound way." —Elizabeth Sinclair, strategist

"What I love most about this book is how it seamlessly blends personal growth with financial empowerment, reminding us that true prosperity

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starts from within." —Jayne Warrilow, Founder of Sacred Changemakers and best-selling author of *Beyond Profit*

"Leisa Peterson has a way of making you stop, reflect, and completely rethink your relationship with wealth. It's insightful, inspiring, and packed with those 'aha!' moments that stick with you long after you turn the last page." —Dan Haylett, Financial Planner and Host of Humans vs Retirement podcast

"The Money Catalyst is a beautiful book that grabbed me from the first paragraph and gave me a framework to approach these changes more intentionally." —Gerri Detweiler, financial author, speaker and writer

"This book is the perfect guide on how to define what abundance means to you, build wealth with meaning, and learn how to be present to the joy of life." —Jessica Moorhouse, Bestselling Author & Host of the More Money Podcast

"Through the story of Mirabel, practical exercises and insightful reflections, Leisa's book helps you unlock your financial potential and create a life of abundance and freedom." —Steven Morris, business strategist and coach, author of *The Beautiful Business*

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"Leisa Peterson helps you break free from limiting money habits and step into a life of abundance, clarity, and possibility." —Joe Saul-Sehy, Creator, Co-host Stacking Benjamins podcast

"Her ability to articulate the emotional and psychological aspects of money is remarkable. The book doesn't just offer tools; it offers understanding." —Sarah Santacroce, Humane Marketing Advocate

"The Money Catalyst teaches us how to shift our perspective on money so that we are open to the joys, opportunities, and connections that flow into our lives." —David Stein, Money for the Rest of Us

"Thanks to her intoxicating writing, that journey is both easy, interesting and revelational." —Tom Poland, Chief Leadsologist, Leadsology

"I highly recommend reading The Money Catalyst if you want to make real changes in how you approach life, and find more ease and joy!" —Patty Block, The Block Group

"The Money Catalyst masterfully unpacks the complexities of achieving financial abundance and freedom—not by offering detailed money management strategies, but by helping readers break through the deep-seated unconscious blocks." —Lisa Merlo-Booth, Paradigm-Shifting Relationship Coach

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"As a husband, this book helped me understand my wife's perspective on money and relationships with greater clarity. And as an individual, it revealed where I can grow in abundance and financial harmony." —Ed Coombs, Founder of HealthyLoveandMoney.com

"Leisa Peterson does it again; bringing new perspectives and awakenings around prosperity, money, and fulfillment in this delightful novel. Let *The Money Catalyst* be a reminder of grounding true wealth, beginning from the inside out." —SIMRAN, author and 11:11 Magazine & 11:11 Talk Radio steward

THE Money catalYST

YOUR GUIDE TO PROSPERITY,
FREEDOM, AND LIVING YOUR
BEST LIFE

Leisa Peterson



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The Money Catalyst: Your Guide to Prosperity, Freedom and Living Your Best Life By Leisa
Peterson

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A NEW WAY OF SEEING

Jenny cradled the éclair like a precious jewel, her eyes wide with wonder. "It's exquisite," she whispered, studying it from every angle before inhaling its rich aroma.

Outside our tiny Parisian café, rain drummed against centuries-old cobblestones. We'd ducked in here to escape the downpour. Now, I wrapped my chilled fingers around a cup of chocolat chaud—thick, velvety hot chocolate that poured like liquid silk. Steam rose in delicate wisps as I watched my friend fall in love with a pastry.

"Isn't it the most magnificent éclair you've ever seen?" she asked, tears of joy welling in her eyes.

"Yes!" I found myself crying too, not entirely sure why.

Sunlight pierced the clouds, streaming through the café windows and casting long shadows across our table. I realized I was witnessing something extraordinary: a woman embodying the art of living, teaching me a masterclass in presence.

I had invited Jenny to Paris for ten days to thank her for inspiring my first book, *The Mindful Millionaire*. For three decades, I'd taught others how to build wealth, written about it, and lived it. I thought

I understood what mattered most about money. Those ten days with Jenny changed everything.

While other tourists rushed to squeeze in all the famous sites, Jenny found magic everywhere. Her face would light up mid-stride. "Look at those rose bushes!" she'd exclaim, stopping to marvel at their graceful archways over ancient stone walls. She wasn't saving her joy for a milestone moment—she lived fully in the now.

On my flight back home, I watched a movie about a man who waited for a terminal diagnosis to start really living. But Jenny had already taught me better. She'd shown me how fear holds us back and it takes courage to claim our lives right now. In Paris, I saw what happens when we settle for less than our dreams. Seeing the man in the movie realize he'd lost his one chance with life broke me wide open. The comfortable lies I'd been telling myself about 'someday' and 'when the time is right' crumbled away. This truth grew into the book you now hold: *The Money Catalyst*.

Perhaps you know that persistent whisper of "not enough"? That nagging sense that something essential is missing, regardless of your financial situation? We all tell ourselves stories about when we will finally feel satisfied—after we get the next promotion, when we pay off debts, or once we save enough. These familiar "someday" stories become the invisible walls of our own making.

But there are other stories—stories that set us free. Throughout history, storytelling has been humanity's most profound teacher. When facts and figures fade from memory, stories endure. They slip past our mental defenses and plant seeds of wisdom directly in our hearts, taking root in ways that mere instruction never could.

You're about to embark on such a story—one that might just transform your own. Meet Mirabel, who on paper has it all: the career, the

relationship, the lifestyle. Yet like many of us, she senses a deeper calling, a whisper of possibility that won't let her rest. Her journey mirrors questions you might ask: What am I really meant to do? Is there more to my life than what I thought I was supposed to do? Can the life I imagine in my dreams become real?

Enter the Money Catalyst, your guide to illuminating hidden pathways and possibilities. Like its chemical namesake, it accelerates transformation via eight powerful Catalysts. Through Mirabel's journey, you'll discover how to break free from old patterns, uncover what truly matters to you, and build a life of deep meaning.

As you experience Mirabel's story, you'll discover what becomes possible when you refuse to accept limits. You'll face moments that challenge your deepest beliefs about money and success, pushing you into uncomfortable territory. With guided journaling prompts that accompany her story, you'll process these challenges alongside her, turning her insights into your own revelations. It's in these very moments that the most powerful breakthroughs emerge, and your own story of expansion begins to unfold.

This is the guide I wish someone had given me many years ago—a roadmap for creating a life of genuine fulfillment. In today's increasingly complex world, finding your path and building wealth can feel overwhelming. These pages will light your way forward, helping you avoid the costly detours that keep so many stuck, so you can live more and stress less. After all, that's what true freedom is about.

Be sure to take advantage of your free gifts that come with purchasing this book by going to www.moneycatalystbook.com.

Are you ready to begin? Take a deep breath, grab your journal, and turn the page. Your journey through the eight catalysts awaits—and I promise, it will change everything.

CATALYST ONE

AWAKEN TO POSSIBILITY

*"We delight in the beauty of the butterfly, but rarely admit the changes it
has gone through to achieve that beauty."*

~Maya Angelou

Mirabel watched Leila glide down the busy San Francisco street, long red hair blowing in the wind. Her colorful sundress flowed around her as she moved to a beat only she could hear. Mirabel knew Leila didn't care what others thought was "normal." She only wanted to live life to the fullest.

Passing gray buildings on her way to their favorite lunch spot, Leila stood out like a rainbow in a black-and-white world. She was happy, unlike many around her. Perhaps her unique upbringing explained it.

Leila had shared with Mirabel that her mom had been a free spirit. They had lived in a van, roaming from town to town for various jobs. Despite their lack of material wealth, those years had been rich with outdoor adventures and freedom. Mirabel often thought back to this conversation from several months ago, when she and Leila first became friends at work.

"That nomadic lifestyle taught me that good things can happen, even in tough times," she'd said. She developed an eye for life's free wonders, like city lights, butterflies in parks, and golden sunsets over the ocean. "Little things, little moments of beauty fill me with awe and gratitude."

Mirabel knew Leila could find joy in any situation.

When Leila was 19, her mother's passing left her navigating the world alone. She couch-surfed between friends' homes, working a string of menial jobs to survive. Her bosses exploited her vulnerability, knowing she couldn't afford to quit. Friends' sympathy gradually wore thin, and dinner often meant ramen. She faced the unique exhaustion of being young and untethered, carrying both her mother's free spirit and the weight of her absence.

Yet beneath the daily struggle, Leila gradually built something that wasn't quite optimism, but a hard-earned kind of wisdom. "Challenges help me grow," she'd say during her better moments, her voice quiet